

The Oregon Defense Attorney

Display Advertising Rates

Size	Cost
Full	\$650
2/3	\$525
1/2	\$400
1/3	\$275
1/6	\$150

Prices above are per ad. Ads to be supplied in electronic camera ready format. No bleeds.

Position placement is up the *The Oregon Defense Attorney*.

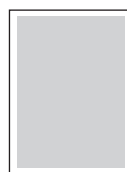
Distribution specs: Emailed PDF to over 1,300 OCDLA members, plus approximately 100 additional contacts in the United States. Printed copy distributed to approximately 100 member, printed in color on white paper, saddle-stitched.

Payment must accompany ad copy unless other arrangements are made. Contact OCDLA regarding multiple insertion discounts.

Email ads to tmay@ocdla.org. Send payment to OCDLA, 96 East Broadway, Suite 5, Eugene, OR 97401. Checks should be made payable to OCDLA. Call (541) 686-8716 for more information or email tmay@ocdla.org.

Effective July 2012

Display Ad Sizes



Full
9.75h x 7.5w



2/3 Vertical
9.75w x 4.9375h



1/2 Horizontal
4.6875h x 7.5w



1/3 Vertical
9.75h x 2.375w



1/6 Horizontal
4.5h x 2.375w

Display Ad Deadlines

Issue	Deadline
Aug/Sept/Oct 2012	July 16
November/December 2012	October 15
Jan/Feb/March 2012	December 17
April/May 2012	February 15
June/July 2012	May 1

The Oregon Defense Attorney is published five times per year.

Ads are due as indicated above.

The Oregon Defense Attorney is emailed/mailed approximately one to three weeks after the deadline.

Classified Ads

Classified ads are \$.25 per word. Payment must accompany ad copy.

OCDLA members are entitled to three free classified ads, up to 100 words, per calendar year.

Deadlines are the same as display ad deadlines.

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